



April 10, 2019

With incredible confidence that the undersigned leaders of the American Society of Regional Anesthesia and Pain Medicine (ASRA) recommend Julie Simper of International CPD/CME for your continuing medical education and meeting logistics needs.

ASRA is a membership organization of 5,300 members, that offers two conferences and three free-standing workshop style courses annually.

Ms Simper started consulting with ASRA in 2011 initially as the Director of CME. During Ms. Simper's tenure with ASRA, she developed the written policies and internal processes to ensure compliance with ACCME requirements. Specifically, over the first two years with ASRA, Ms. Simper's diligence and leadership helped ASRA move from ACCME probation status to ACCME accreditation with commendation.

She did this by becoming a true partner with our CME Committee, refining our processes, building the documentation of the processes, and empowering the committee to grow their influence within the society. Under her leadership, a Chair Manual was developed to direct the volunteer scientific committee chairs through the planning process of our annual meetings. This manual directs documentation of learner needs, ensures appropriate speaker selection, explains conflict of interest resolution, and guides assessment and evaluation of the learning.

Ms. Simper also led ASRA through the process of signing on the CMSS Code for Interactions with Companies reinforcing the core principles that help us maintain actual and perceived independence.

Starting in 2015, Ms. Simper expanded her relationship with ASRA as she became the logistical planner for our annual meetings. She proved to be a skillful negotiator and artful planner, making meeting planning look effortless. She was able to focus on the smallest of details while not losing focus of the larger goals. This is most exemplified by the fact that nearly every meeting became a "record breaker" with increased attendance, increased abstract submissions, and increased operating excess.

The most memorable event was hosting the ASRA World Congress, an event hosted every four years by one of the 5 continental societies focused on regional anesthesia and pain medicine. There were 2,700 people from 33 countries in attendance. Ms. Simper led the logistical and continuing education management of the congress, which had 15 parallel tracks and 50 hands-on workshops.

Ms. Simper is exacting and fun-loving which makes her a joy for both staff and volunteers. We know that any organization that engages her services will benefit from her professional experience and her personal touches.

With highest regard,

Angie Stengel, CAE
ASRA Executive Director

Asokumar Buvanendran, MD
ASRA President

Vincent W. Chan, MD
ASRA CME Committee Chair